

# JOIN US

MAY

09

2025

## TURFWAY PARK RACING & GAMING

7500 TURFWAY RD, FLORENCE, KY 41042




Join us for **Express 2025**, Northern Kentucky's premier gala celebrating and supporting children and adults with disabilities. Guests will enjoy gourmet food stations, live and silent auctions, raffles, an open bar, and a silent disco. All proceeds benefit **Easterseals Redwood's Disability Services**, serving over 800 children and adults in Greater Cincinnati.

Corporate sponsorship offers great visibility, including media exposure across 10+ outlets, 33,000 social media impressions, and an estimated audience reach of 665,000. Sponsorship also includes event tickets.





# Sponsorship Opportunities

	TRIPLE CROWN PRESENTING SPONSOR	KENTUCKY DERBY SPONSOR	PREAKNESS STAKES SPONSOR	BELMONT STAKES SPONSOR	EXACTA SPONSOR
Investment Level	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500
Logo/Name Recognition at Event	Logo Featured	Logo Prominent	Logo Highly Visible	Logo	Name
Speaking Opportunity at the Event					
Logo on Auction Bidding Platform					
Inclusion in Press Release					
Recognition on Website	Logo Featured	Logo Prominent	Logo Highly Visible	Logo	Name
Recognition on All ESRW Promotional Materials					
Recognition in Digital and Social Media	Featured	Prominent	Individual Post	Shared Post	Shared Post
Ad in Event Program	Full Page	Half Page	Half Page	Quarter Page	Listing
Event Tickets	20	16	10	8	4

TO BECOME A SPONSOR, CONTACT AUSTIN ALLEY AT [AALLEY@EASTERSEALSREDWOOD.ORG](mailto:AALLEY@EASTERSEALSREDWOOD.ORG) OR (812) 907-0911



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☐ TRIPLE CROWN \$30,000    ☐ KENTUCKY DERBY \$15,000    ☐ PREAKNESS STAKES \$10,000    ☐ BELMONT STAKES \$5,000    ☐ EXACTA \$2,500

☐ If you are unable to sponsor, please consider making a GIFT: \_\_\_\_\_

## Contact Information

Business/Individual Name \_\_\_\_\_

Marketing Contact Name & Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Recognition Name for Event \_\_\_\_\_

## Payment Information

☐ Send Invoice    ☐ Check Enclosed\*    ☐ Charge CC

Name On Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ Make my gift go further by adding 5% to cover processing fees

**\*Make checks payable to: Easterseals Redwood**

**Send to: Beth Moore | [bmoore@eastersealsredwood.org](mailto:bmoore@eastersealsredwood.org) | 71 Orphanage Rd. Ft. Mitchell, KY 41017**



Easterseals Redwood is a United Way Agency Partner